



Empower KM

2027

February 16, 2026 | Global Stage

February 17–18, 2027
Charleston, SC | Blackbaud HQ

Sponsorship Prospectus

Connect with 250+ knowledge management professionals across in-person and virtual formats.

www.empowerkm.com



About Empower KM

Empower KM isn't just another conference—it's a training ground for the next generation of KM voices. Built by practitioners for practitioners, it combines practical knowledge, community, and opportunity to help people learn, connect, and lead.

The 2027 conference will be held at Blackbaud HQ in Charleston, South Carolina, and online through the Global Stage February 16–18.

Empower KM is where knowledge management practitioners come to learn, connect, and solve real challenges. Sponsoring the event gives you the opportunity to be part of those conversations and build relationships with the people doing the work every day.

In 2026, Empower KM reached 150 participants across 10 time zones and 7 countries.

250+

Expected
Attendees

10

Time Zones
Reached (2026)

7

Countries
Represented

Hybrid

In-Person
& Virtual



Why Sponsor Empower KM?



Connect with a passionate KM community

Meet knowledge management practitioners, leaders, and changemakers who are actively shaping how their organizations learn, share knowledge, and drive results.



Engage with a global audience

Connect with attendees from around the world through our hybrid experience, reaching both in-person and virtual participants.



Align with a community-driven mission

Partner with an event built by KM practitioners, for KM practitioners, with a focus on accessibility, inclusion, and practical impact.



Be part of meaningful conversations

Empower KM is designed for real-world learning and authentic connection, creating opportunities for sponsors to engage directly with attendees.



Support emerging voices in KM

Help us create a platform where both established experts and rising practitioners can share ideas, build confidence, and contribute to the future of the profession.



Build relationships before, during, and after the event

Sponsorship opportunities are designed to foster ongoing engagement—not just visibility on conference day.



Platinum Sponsor

\$8,500 | Limit of 1 available

- Logo on all event materials (digital and print)
- Named recognition during opening and closing remarks
- 1 speaking slot: practitioner case study format (subject to content approval)
- Co-hosted webinar opportunity with the EmpowerKM audience (post-conference)
- Closing party hosting opportunity
- Logo and company profile in the event app
- Virtual session branding — logo displayed during live streamed sessions
- Social media promotion before, during, and after the event
- Pre-event attendee list provided 2 weeks prior (with email addresses)
- Post-event attendee list provided after the conference (with email addresses)
- Sponsorship of the 'Dublin Speaker Exchange'
- 4 complimentary registrations (in-person or virtual)



Gold Sponsor

\$4,500 | Limit of 3 available

- Logo on all event materials (digital and print)
- Social media promotion before and after the event
- Named recognition during opening remarks
- Post-event attendee list provided after the conference (with email addresses)
- Logo and company profile featured in the event app
- 3 complimentary registrations (in-person or virtual)
- Virtual session branding — logo displayed during live streamed sessions

Silver Sponsor

\$1,500 | Open availability

- Logo on event materials and event website
- Social media mention as a conference sponsor
- Logo placement in the event app
- 2 complimentary registration (in-person or virtual)
- Virtual session logo placement



À La Carte Opportunities

These standalone sponsorships can be added to any tier or purchased independently.

Opening Party

Pricing TBD · 1 available

Brand the opening reception. Includes logo on event signage, mention from the stage, and social media recognition.

Closing Party

Pricing TBD · 1 available

Host the farewell send-off. Includes logo on event signage, mention from the stage, and social media recognition. (Included in Platinum.)

Swag Bag

Pricing TBD · Limited

Logo on attendee swag bags plus first opportunity to include branded items or promotional materials.

Virtual Session

Pricing TBD · Limited

Exclusive logo placement and a brief verbal mention at the opening of a specific virtual session.

Don't see what you want to contribute? Let's chat!



Sponsor Speaking Opportunities

Empower KM attendees come for practical ideas, honest conversations, and real-world lessons learned. That's why sponsor speaking opportunities are reserved for practitioner-focused case studies and stories that demonstrate how a knowledge management challenge was solved.

We welcome sponsors to share their expertise, but conference sessions are not intended to be sales pitches or product demonstrations. All sponsor-led presentations are reviewed by the Empower KM organizing team to ensure they align with the learning objectives of the event.

The good news? This approach works. Attendees are more engaged, conversations are more meaningful, and sponsors have the opportunity to showcase their knowledge and impact in a way that builds trust and credibility within the KM community.

Ready to sponsor?

We'd love to have you.

The Empower KM Planning Team

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Sponsorship packages can be customized to fit your goals and budget. Reach out to discuss options.

